

# Excel Analytics



# CADS

FUTURE PROOFING THE WORLD!

**2-day, Instructor-led Live Workshop  
(Online and Physical Class Options Available)**



## From Data to Insight

CADS Excel for Data Analytics module will enable students to conduct business-based analysis and visualization using Microsoft Excel.

### Automate workflows and analyze data on a large scale and in smarter ways.

An introductory course for business users to conduct basic data analysis using descriptive methods, and visualization using charts, sparklines, & conditional formatting. Concepts of data normalization, Pivot Tables and Dashboards are introduced.

### Learning Outcome



Learn spreadsheet fundamentals and basic functions



Learn how to normalize data and design Pivot Tables



Develop dashboards using visualization techniques



Analyse data using descriptive statistics method

# EDP

Enterprise Data Practitioner

Excel for Data Analytics is one of the modules under CADS Enterprise Data Practitioner (EDP) Programme. EDP is an eight-day training program that super-charges Business Intelligence analysts with new skills to analyze and communicate insights effectively.

### Who Should Attend

Business users of Microsoft Excel who need to do basic data analyses and visualizations



**12 CPD  
HOURS**

### REGISTRATION:

Register at  
[www.thecads.com/trainings](http://www.thecads.com/trainings)  
or email [engage@thecads.com](mailto:engage@thecads.com)



## Course Outline

<b>Spreadsheet Fundamentals</b>	<p>Explore the basics of MS Excel</p> <ul style="list-style-type: none"><li>- The toolbar</li><li>- The file menu</li><li>- Data types</li><li>- Comparison operators</li><li>- Absolute and relative references</li><li>- Circular references</li></ul>
<b>Predefined Functions</b>	<p>Explore the key functions to conduct data analysis</p> <ul style="list-style-type: none"><li>- Descriptive statistics</li><li>- Data organization</li><li>- Conditionals</li><li>- Date / Time</li><li>- Search</li></ul> <p>Exercise 1</p>
<b>Database Normalization</b>	<p>Learn how to normalize data for analysis</p> <ul style="list-style-type: none"><li>- Why normalize data?</li><li>- Database normalization with Excel</li></ul>
<b>Pivot Table</b>	<p>Learn how to develop pivot tables</p> <ul style="list-style-type: none"><li>- Pivot Table</li></ul>
<b>Visualization with Excel</b>	<p>Effectively use the correct charts to maximize the visualization</p> <ul style="list-style-type: none"><li>- Conditional Formatting</li><li>- Sparklines</li><li>- Charts</li><li>- Pivot Charts</li><li>- Slicers</li></ul>
<b>Dashboards</b>	<p>Learn how to develop dashboards for interactive analysis</p> <ul style="list-style-type: none"><li>- What is a dashboard?</li><li>- Types of dashboard</li><li>- Managing text (extract, clean, trim, change case, create index)</li></ul>
<b>Examining Distribution</b>	<p>Learn to conduct descriptive statistic for single variable data</p> <ul style="list-style-type: none"><li>- Introduction to statistical data analysis</li><li>- One categorical variable</li><li>- One numerical variable</li></ul>
<b>Examining Relationship</b>	<p>Learn to conduct descriptive statistic for dual variable data</p> <ul style="list-style-type: none"><li>- Categorical variables</li><li>- One categorical, one numerical variables</li><li>- Numerical variables</li></ul>