

Data Visualization for Business Intelligence



CADS

FUTURE PROOFING THE WORLD!

**1-day, Instructor-led Live Workshop
(Online and Physical Class Options Available)**



**Data
Visualization
made simple**

Get started with Data Visualization through a simple BI tool

Visualize to Build Business Impact

With Data Visualization, participants will master the foundations of data visualization through the use of popular BI tool, Tableau.

Participants will learn how to create basic visualizations and perform simple data analytics using Tableau's interface.

Learning Outcome



Learn essentials of Tableau to create descriptive analytic charts



Unlock analytics capabilities through expert-level visualization techniques



Design dashboards for different audiences and purposes: exploration, reporting

EDP



Enterprise Data Practitioner

Data Visualization for Business Intelligence is one of the modules under CADS Enterprise Data Practitioner (EDP) Programme. EDP is an eight-day training program that super-charges Business Intelligence analysts with new skills to analyze and communicate insights effectively.

Who Should Attend

Aimed at business managers, operations executives, technical supervisors, this course is meant to help participants master rudimentary data analysis and visualization techniques to generate the right insights to further their business goals and outcomes.



**6 CPD
HOURS**

REGISTRATION:

Register at
www.thecads.com/trainings
or email engage@thecads.com



Course Outline

Tableau User Interface	<p>Learn the essentials to use Tableau and unlock quicker insights from data.</p> <ul style="list-style-type: none">- Data Types- Dimensions / Measures- Hierarchy- Marks Shelf- Experiment Time
Creating Basic Charts	<p>Charts help people digest large quantities of data faster to make critical decisions.</p> <ul style="list-style-type: none">- Bar Chart- Line Chart- Pie Charts- Heatmaps
Advanced Chart Tools	<p>Develop a higher level of actionable insight through advanced visualizations.</p> <ul style="list-style-type: none">- Filters- Sorting- Labels- Tooltips- Annotations- Highlights- Calculated Fields- Reference Lines- Trend Lines
Dashboarding	<p>Enable entire teams to work with data and find creative insights through the unified view dashboards provide.</p> <ul style="list-style-type: none">- Building a dashboard- Adding interactivity with Actions- Dashboard formatting- Story Points
Assessment	<ul style="list-style-type: none">- Trainer's Feedback- TalentSpy